

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY		
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10		
ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502		
	USA		USA		
CONTACT	KAREN BENCKINI		PRODUCT FLIGHT 1 8/22-8/27		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 472	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/22/12 AND ENDING 08/27/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

CLIENT		SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR PROSPERITY										
1	00111..	3	07:00A	09:00A	30S	08/22/12-08/24/12	THE EARLY SHOW	3	225.00	675.00
2	00111..	3	10:58A	11:58A	30S	08/22/12-08/24/12	PRICE IS RIGHT	3	385.00	1155.00
3	00111..	3	11:58A	12:30P	30S	08/22/12-08/24/12	NOON NEWS	3	365.00	1095.00
4	00111..	3	07:30P	07:58P	30S	08/22/12-08/24/12	THE INSIDER	3	450.00	1350.00
5	0011100	3	11:00P	11:35P	30S	08/22/12-08/24/12	11PM NEWS	3	1100.00	3300.00
6	00111..	3	11:35P	12:37A	30S	08/22/12-08/24/12	11:35P-12:37A - LETTERMAN	3	325.00	975.00
7	Th	1	10:00P	11:00P	30S	08/23/12-08/23/12	PERSON OF INTEREST	1	2200.00	2200.00
8	F	1	07:58P	11:00P	30S	08/24/12-08/24/12	NFL PRE SEASON	1	2530.00	2530.00
10	Sa	1	05:58A	07:58A	30S	08/25/12-08/25/12	SAT. MORN. LOCAL NEWS	1	175.00	175.00
11	Sa	1	07:58A	10:00A	30S	08/25/12-08/25/12	SAT. CBS MORNING NEWS	1	200.00	200.00
13	Sa Sa	1	03:58P 07:28P	07:28P 11:00P	30S	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	1	7750.00	7750.00
14	Sa Sa	1	03:58P 07:28P	07:28P 11:00P	30S	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	1	7500.00	7500.00
15	Sa Sa	1	11:00P 07:00P	11:30P 11:00P	30S	08/25/12-08/25/12	EXTRA POINT POST GAME SHOW	1	2500.00	2500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
17	Sa	1	11:00P	11:35P	30S	08/25/12-08/25/12	11PM NEWS	1	1100.00	1100.00
18	Su	1	08:58A	10:28A	30S	08/26/12-08/26/12	CBS SUN MORN	1	325.00	325.00
19	Su	1	10:28A	11:30A	30S	08/26/12-08/26/12	FACE THE NATION	1	325.00	325.00
20	Su	2	06:30P	06:57P	30S	08/26/12-08/26/12	SA/SU EARLY NEWS	2	315.00	630.00
21	Su	1	06:58P	08:00P	30S	08/26/12-08/26/12	60 MINUTES	1	2200.00	2200.00
22	Su	1	11:00P	11:35P	30S	08/26/12-08/26/12	11PM NEWS	1	1100.00	1100.00
23	Su	1	11:35P	12:05A	30S	08/26/12-08/26/12	#1 COCHRAN SUNDAY SPORTS	1	300.00	300.00
24	M	1	07:00A	09:00A	30S	08/27/12-08/27/12	THE EARLY SHOW	1	225.00	225.00
25	M	1	10:58A	11:58A	30S	08/27/12-08/27/12	PRICE IS RIGHT	1	385.00	385.00
26	M	1	11:58A	12:30P	30S	08/27/12-08/27/12	NOON NEWS	1	365.00	365.00
27	M	1	07:30P	07:58P	30S	08/27/12-08/27/12	THE INSIDER	1	450.00	450.00
28	M	1	11:00P	11:35P	30S	08/27/12-08/27/12	11PM NEWS	1	1100.00	1100.00
29	M	1	11:35P	12:37A	30S	08/27/12-08/27/12	11:35P-12:37A - LETTERMAN	1	325.00	325.00
30	M	1	10:00P	11:00P	30S	08/27/12-08/27/12	HAWAII FIVE-O	1	2100.00	2100.00

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Cancellation Notice  
Required  
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Attachment

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	40		42335.00
							Billing Summary			
						Otr 3-12	<u>Jul</u> .00	<u>Aug</u> 37385.00	<u>Sep</u> 4950.00	<u>Total</u> 42335.00
									<u>GRAND TOTAL</u> 42335.00	

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